



INFORMATION FOR INTERESTED CUSTOMERS AND / OR SUPPLIERS
pursuant to Articles 13 and 14 of EU REG. no. 679/2016
(attainable consent for marketing activity)

Pursuant to Article 13 of Legislative Decree 196/03 and following the entry into force of the EU Regulation no. 679/2016 in accordance with the provisions of article 13 of the aforementioned European Regulation, the undersigned company, Crei Srl, as data controller, informs you that the personal data acquired with reference to the commercial relationships established, or that may be established, will be processed in compliance with the aforementioned legislation.

The information is also provided for users of the www.creiheaters.it website *(not for other websites that may be consulted by the user through links found therein)*

In relation to the aforementioned conduct, the Company also provides the following information.

The nature of personal data collected

We inform you that the following data will be collected:

- Identification data *(e.g. company name, registered office, phone number, e-mail, tax data, names of the persons involved, etc.)*
- Data relating to economic and commercial activity *(orders, solvency, banking data, accounting and tax data, etc.)*

The data highlighted above have been directly provided or may have been collected from third parties as independent data controllers or external data processors *(such data may have been acquired through third parties, e.g. through agents and data representatives relating to contracts and orders, from commercial information companies or registers, lists or public databases for data relating to financial solvency, etc.)*.

Purposes of data processing

Personal data are processed for the specific purposes of:

- Purchase orders execution, commercial offers requested from the Data Controller and related obligations.
- Determine the organizational management of the business relationship, administrative, commercial, accounting and tax activities deriving from your requests *(eg product delivery, management of business relations with agents and representatives, contractors for the organization of activities to be carried out with clients) ;*
- Determine the external professional collaborations for the fulfilment of legal obligations
- Internal statistical analyses
- Organizational needs, occupational safety and protection of company assets
- Personnel recruitment
- *Possible email marketing campaigns to present new products or invitations to events, more generally promotional activities backed by the Data Controller, subject to the previously expressed free and autonomous consent of the interested party*



Processing methods

The provision of data and its processing will be carried out in full compliance with the confidentiality and information provided by the interested party. The Data Controller undertakes not to disclose such information to unauthorized persons, nor to use it for purposes other than those it was collected for or to transmit it to third parties except for the purpose it was collected for.

The personal data processed in paper, computerized, telematic or video format and inserted in the relevant databases may be known and processed by the employees of the Data Controller or by external collaborators, under contractual constraint, expressly designated by the undersigned as persons authorized to personal data handling, specifically with regard to the tasks assigned, being able to carry out consultation, use, processing, comparison and any other appropriate operation, including automated operations, in compliance with the provisions of the law.

As with all Websites, www.creiheaters.it also utilises log files in which information garnered from user visits is automatically collected and stored. The information collected could be the following: - Internet protocol (IP) address; - type of browser and parameters of the device used to connect to the site; - name of the internet service provider (ISP); - date and time of visit; - source and target web page of the visitor (referral); - possibly the number of clicks. The aforementioned information is processed in an automated form and collected in an exclusively aggregate form in order to verify the correct functioning of the site and for security reasons. This information shall be processed according to the legitimate interests of the Data Controller. As a security measure (anti-spam filters, firewalls, and virus detection), the data automatically stored may also include personal data like IP addresses. This data may be used to block attempts to hack the site or other users, or any other harmful or illegal activity, and is handled according the laws governing data usage and storage. Such data is never used for user identification or profiling purposes, but merely for the protection of the website and its users, with such information being processed according to the legitimate interests of the Data Controller. If the site allows inclusion of comments, or in the case of specific services requested by the user, including the possibility to send the Curriculum Vitae for a possible working relationship, the site automatically detects and records some identification data of the user, including the e-mail address. This data is voluntarily provided by the user at the time of requesting service delivery. By entering a comment, or other information, the user confirms that the privacy information has been accepted. The information that Users of the Website deem to make public through the services and tools rendered available to them, is provided by the User knowingly and voluntarily, exempting this Website from all liability regarding any violation of laws. It is up to the user to verify that they have permission to provide the personal data of third parties or content protected by national and international regulations.

If the users are under the age of 16, pursuant to Article 8, paragraph. 1 of EU regulation 2016/679, they must provide their consent via the authorisation of their parents or guardians.



Legal basis and nature of the data provision

The legal basis of the processing consists of the need to execute a contract involving the interested party or the need of pre-contractual measures adopted at the request of the same interested party, as well as by laws, regulations, collective or individual contracts, or by EU legislation.

The provision of data is mandatory to fulfil the requirements of legal and contractual obligations, any refusal to provide them, even if partial, will make it impossible for the company to execute the contract or to correctly carry out all the obligations derived from it.

With reference, however, to the marketing activities carried out by the Company, failure to provide data and / or failure to consent to their processing will not allow the sending of advertising and information material highlighted above.

Disclosure and dissemination of data

Without prejudice to communications made in fulfilment of legal and contractual obligations as well as for the purposes already indicated, all data collected and processed may be communicated within the EU.

They may be transferred to non-EU countries, only upon your explicit written request, in the form of mandatory documents related to a shipment.

Exclusively for the above specified purposes to the following categories of recipients:

- Transport companies and freight forwarders for aspects related to the shipment of goods and customs procedures;
- Banking institutes for the management of receipts and payments
- Financial administration and other companies or public authorities in fulfilment of regulatory requirements
- Law firms and organisations for the protection of contractual rights
- Competent Legal Authorities

The collected data will be kept for a period of time of no more than is necessary for the purposes for which it was collected or subsequently processed and in compliance with the statutory time limits. (conceivably, *if the data are processed for marketing purposes, the interested party always has the right to revoke the consent given for this purpose and to oppose the same data processing for marketing purposes.*)

Cookies

The website www.creiheaters.it uses cookies to make the browsing experience easier and more intuitive for the user, all related information is provided on the dedicated page on the website.



Rights of data subjects

The concerned party can exercise the rights referred to in articles 15 et seq. of the 2016/679 EU Regulation, including the right to request access to personal data, rectification, cancellation or limitation of the same or to oppose their processing, addressing any request to Crei Srl, via M, Minghetti, 19 - 40057 Granarolo (BO), or by sending an e-mail to creipec@arubapec.it or information@creiheaters.it or by registered mail with acknowledgement of receipt. The concerned party also has the right to lodge a complaint with the competent authority on the matter, *the Data protection authority*.

Any dispute will be settled by the Court of Bologna, Italy.

Data Protection Officer

The data protection officer is Mrs. Emanuela Felletti.

Date 28 April 2021 *Emanuela Felletti*